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Helbiz Kitchen Expands to Austin, TX

April 4, 2023

Austin becomes the third North American city for Helbiz Kitchen, capitalizing on the existing customer base from its shared mobility and vehicle rental services

AUSTIN, Texas--(BUSINESS WIRE)--Apr. 4, 2023-- Helbiz Kitchen, a micromobility.com Inc. (NASDAQ: MCOM) company, is excited to announce the launch of its first ghost kitchen in Austin, Texas. This marks the third Helbiz Kitchen in the United States, following its successful expansion in Los Angeles and Santa Monica.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230404005757/en/>



The menu offerings in Austin will be consistent with those available in other Helbiz Kitchen locations across the world, including Milan, Los Angeles and Santa Monica, ensuring customers in Austin can experience the same authentic taste and quality that Helbiz Kitchen customers worldwide have come to expect.

In Austin, Helbiz Kitchen will leverage its existing customer base from Wheels shared mobility and long-term vehicle rentals, making the city the third market in North America where the company operates shared mobility, vehicle rentals, and now food delivery.

"We are delighted to bring Helbiz Kitchen to the vibrant city of Austin," said Gian Luca Spriano, CEO of Helbiz Kitchen Inc. "Our partnership with Kitchen United has been instrumental in our expansion efforts, and we are confident that our emphasis on quality and flavor will resonate with the

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discerning food lovers in Austin. We look forward to integrating our services further, creating a seamless experience for our customers across all platforms."

The first three brands available in the Austin location will be Burger & Sons, Pokaii, and What the Farm. Customers can order from these brands through the Kitchen United MIX App, on-site kiosks, and third-party apps like UberEats, DoorDash, and GrubHub.

Helbiz Kitchen remains committed to its expansion plan, with further openings in New York City, Chicago and other key markets in the near future.

About micromobility.com Inc.

micromobility.com Inc., a disruptive leader in the micromobility sector, founded by Salvatore Palella in 2015, combines expertise in retail, shared services, and vehicle rentals to revolutionize urban transportation. With operations spanning across the US and Europe, the holding group encompasses shared micromobility solutions through Helbiz Inc., vehicle rentals via Wheels Labs Inc. and e-commerce and planned brick-and-mortar stores via the micromobility.com brand. Committed to providing eco-friendly, affordable solutions and enhancing global accessibility, micromobility.com Inc. sets the standard for professional excellence in the micromobility landscape. For more information, visit www.micromobility.com.

About Kitchen United

Founded in 2017, Kitchen United is a leading provider of restaurant hub technology, streamlined logistics and turn-key commercial kitchen space that empowers foodservice operators to tap into the growing off-premise business opportunity and offers consumers a first-of-its-kind multi-restaurant to-go experience. The company offers a value-driven, low-risk way for emerging and established restaurant brands to enter into new markets, grow revenue through off-premise dining and expand delivery areas. Kitchen United currently operates to-go food halls in Los Angeles, Pasadena, San Jose, and Santa Monica, CA, Columbus, OH, Austin, Dallas, Frisco, and Houston, TX, Scottsdale, AZ, New York, NY and Chicago, IL, with more locations opening across the nation. It's the nation's first "multi-restaurant ordering" to-go experience that allows foodie fans who love variety to order meals from multiple restaurants, all on the same bill. For additional information, please visit: <https://www.kitchenunited.com/>

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