

HELBIZ

Helbiz Incorporates Beyond Meat® Products into Helbiz Kitchen Italy

April 1, 2022

A selection of Beyond Meat® products will have dedicated menu items at Helbiz Kitchen Milan

NEW YORK - April, 1, 2022 - Helbiz Inc., a global leader in micro-mobility and the first in its sector to be listed on Nasdaq, is teaming up with Beyond Meat®, a leader in plant-based meat, to incorporate their delicious and nutritious plant-based products into Helbiz Kitchen menus. Helbiz Kitchen is the ghost kitchen and food delivery offering from Helbiz that currently operates in **Milan, Italy**.

The menu at all Helbiz Kitchen locations will feature a selection of Beyond Meat products including for example the iconic Beyond Burger®. The incorporation of these will expand the already diverse set of food offerings available from Helbiz Kitchen.

"This collaboration with Beyond Meat reflects both of our companies' shared vision and commitment to work towards an increasingly sustainable future," said **Rossella Di Dio, CEO of Helbiz Kitchen**. "By providing these earth-friendly, plant-based options delivered by an electric fleet, we'll help give all our customers the diversity in choices that they're asking for. Whether it's through the food, delivery method or the broader goal of Helbiz Micro-mobility - we're committed to doing what we can to our mission as a company."

About Helbiz

Helbiz is a global leader in micro-mobility services. Launched in 2015 and headquartered in New York City, the company offers a diverse fleet of vehicles including e-scooters, e-bicycles and e-mopeds all on one convenient, user-friendly platform with over 40 licenses in cities around the world. Helbiz utilizes a customized, proprietary fleet management technology, artificial intelligence and environmental mapping to optimize operations and business sustainability. Helbiz is expanding its urban lifestyle products and services to include live streaming services, food delivery, financial services and more, all accessible within its mobile app. For additional information, please visit www.helbiz.com.

Contacts

For media inquiries, contact:

Matt Rosenberg

Head of Communications, NA

press@helbiz.com

+1 (646) 726-2146

For investor inquiries, contact:

Gary Dvorchak, CFA

The Blueshirt Group

gary@blueshirtgroup.com

+1 (323) 240-5796