

HELBIZ

Helbiz Media Signs Agreement with MLB to Stream Next Three Seasons on Helbiz Live

March 21, 2022

The upcoming MLB seasons will be available to broadcast on Helbiz Live throughout Italy

NEW YORK--(BUSINESS WIRE)--Mar. 21, 2022-- **Helbiz Inc.** (NASDAQ: HLBZ), a global leader in micro-mobility and the first in its industry to be publicly listed on the Nasdaq, today announced an agreement between **Helbiz Media**, the company's media arm and streaming entertainment service, and **Major League Baseball (MLB)**, the North American professional baseball league, to acquire the OTT rights to stream the next three MLB seasons on the **Helbiz Live** platform in Italy.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220321005318/en/>



Helbiz Media Signs Agreement with MLB to Stream Next Three Seasons on Helbiz Live (Graphic: Business Wire)

Through this agreement, Helbiz Live will have live streaming rights for up to four MLB games weekly, in addition to the All-Star, Field Of Dreams, Little League Classic and all playoff games. Helbiz Live subscribers will be able to access live games from the beginning of the season set for April 7, 2022. Highlights and replays of each streamed game will be available to stream on demand.

"We are thrilled to expand the sports content on Helbiz Live to include Major League Baseball games," said **Matteo Mammi, CEO of Helbiz Media**. "As one of the most-watched sports in the United States with a passionate international fanbase, this allows us to expand the audience that will have access to additional premium content to watch on Helbiz Live. Our goal is to continue to grow Helbiz Live offerings to meet the wants and needs of our subscribers at an attainable price point."

This agreement expands the global offerings of Helbiz Live. The service already features Italian Serie B soccer, NFL and NCAA games along with special events like Miss Italy.

Helbiz Live is available through a monthly subscription of \$5.99, which offers \$4 cashback to be used towards Helbiz micro-mobility rentals. It is also available through a yearly subscription of \$49.99, which offers \$30 cashback. Users can also subscribe to Helbiz Unlimited, a monthly subscription of \$39.99 that includes Helbiz Live streaming and an unlimited number of micro-mobility rides per month, up to 30-minute per day.

About Helbiz

Helbiz is a global leader in micro-mobility services. Launched in 2015 and headquartered in New York City, the company offers a diverse fleet of vehicles including e-scooters, e-bicycles and e-mopeds all on one convenient, user-friendly platform with over 40 licenses in cities around the world. Helbiz utilizes a customized, proprietary fleet management technology, artificial intelligence and environmental mapping to optimize operations and business sustainability. Helbiz is expanding its urban lifestyle products and services to include live streaming services, food delivery, financial services and more, all accessible within its mobile app. For additional information, please visit www.helbiz.com.

Forward-Looking Statements

Certain statements made in this press release are "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements reflect the current analysis of existing information and are subject to various risks and uncertainties. As a result, caution must be exercised in relying on forward-looking statements. Due to known and unknown risks, actual results may differ materially from the Company's expectations or projections. The following factors, among others, could cause actual results to differ materially from those described in these forward-looking statements: (i) the failure to meet projected development and production targets; (ii) changes in applicable laws or regulations; (iii) the effect of the COVID-19 pandemic on the Company and its current or intended markets; and (iv) other risks and uncertainties described herein, as well as those risks and uncertainties discussed from time to time in other reports and other public filings with the Securities and Exchange Commission (the "SEC") by the Company. Additional information concerning these and other factors that may impact the Company's expectations and projections can be found in its periodic filings with the SEC, including its Annual Report on Form 10-K for the fiscal year ended December 31, 2020 and amended on May 21, 2021 the Form 10-Q filed on August 23, 2021 and the Prospectus filed on September 30, 2021. The Company's SEC filings are available publicly on the SEC's website at www.sec.gov. Any forward-looking statement made by us in this press release is based only on information currently available to Helbiz and speaks only as of the date on which it is made. Helbiz undertakes no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information,

future developments or otherwise, except as required by law.

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