

# HELBIZ

## Helbiz's Fleet of Electric Vehicles to be Available on Italian Inter-Mobility App, myCicero

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*myCicero app to offer convenient access to Helbiz services throughout Italy*

NEW YORK--(BUSINESS WIRE)--Nov. 9, 2021-- **Helbiz Inc.** (NASDAQ: HLBZ), a global leader in micro-mobility and the first in its sector to be publicly listed on Nasdaq, today announced a partnership with **myCicero**, an innovative mobility app available in Italy that enables users to pay for parking, check public transportation schedules and purchase tickets, and rent shared mobility vehicles all in one place. As a result of this collaboration, Helbiz devices will be available to rent through the myCicero app.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211109005955/en/>



The integration is expected to roll out in early 2022 and will be available in all Italian cities where Helbiz e-scooters, e-bicycles and e-mopeds are present. With the common goal to decrease congestion on city streets, myCicero will encourage users to select Helbiz vehicles as their mode of transportation to get to their desired destination. The app will also notify riders of the remaining battery life to provide an easy and safe riding experience.

*"Our new partnership with myCicero ensures that our users have access to efficient, safe and sustainable transportation options wherever they are," said Ruggero Cipriani Foresio, Chief Marketing Officer of Helbiz. "This is an important step towards realizing our vision of building smart cities rooted in green mobility initiatives, and this partnership reinforces our vision of urban intramodality."*

Helbiz's Fleet of Electric Vehicles to be Available on Italian Inter-Mobility App, myCicero (Photo: Business Wire)

*"The partnership with Helbiz is an important element of myCicero's overall strategy," said Giulia Fanesi, Marketing Manager of myCicero. "By integrating Helbiz sharing services onto our app, we will be able to offer users a complete mobility experience meeting their various transportation needs."*

### About Helbiz

Helbiz is a global leader in micro-mobility services. Launched in 2015 and headquartered in New York City, the company offers a diverse fleet of vehicles including e-scooters, e-bicycles and e-mopeds all on one convenient, user-friendly platform in 35 cities around the world. Helbiz utilizes a customized, proprietary fleet management technology, artificial intelligence and environmental mapping to optimize operations and business sustainability. Helbiz is expanding its urban lifestyle products and services to include live streaming services, food delivery, financial services and more, all accessible within its mobile app. For additional information, please visit [www.helbiz.com](http://www.helbiz.com).

### myCicero

myCicero is an Italian company born as a spin-off of Pluservice, a software house with over 30 years of experience in the development of management systems for mobility companies. This important know-how has brought myCicero to be the first Italian company that has managed to integrate several mobility services into a single platform, managing the search for information, booking and purchase of tickets, with the aim of guaranteeing the end user the best possible travel experience. With a single app it is possible to search for the nearest parking area, pay for the parking spot, look for the best travel solutions to move around by public transport, integrating interregional connections with the first and last mile, with the possibility of booking and buying the ticket for each route, booking and paying for a taxi, but also discover the events, the attractions, the beauties of the territory and how to reach them. In 2020, myCicero became part of the Mooney Group, the first Proximity Banking & Payments network in Italy – born from the union between Banca 5 (Intesa San Paolo Group) and SisalPay (Sisal Group) – with over 45,000 points of sale active throughout the country.

### Forward-Looking Statements

Certain statements made in this press release are "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements reflect the current analysis of existing information and are subject to various risks and uncertainties. As a result, caution must be exercised in relying on forward-looking statements. Due to known and unknown risks, actual results may differ materially from the Company's expectations or projections. The following factors, among others, could cause actual results to differ materially from those described in these forward-looking statements: (i) the failure to meet projected development and production targets; (ii) changes in applicable laws or regulations; (iii) the effect of the COVID-19 pandemic on the Company and its current or intended markets; and (iv) other risks and uncertainties described herein, as well as those risks and uncertainties discussed from time to time in other reports and other public filings with the

Securities and Exchange Commission (the "SEC") by the Company. Additional information concerning these and other factors that may impact the Company's expectations and projections can be found in its periodic filings with the SEC, including its Annual Report on Form 10-K for the fiscal year ended December 31, 2020 and amended on May 21, 2021 the Form 10-Q filed on August 23, 2021 and the Prospectus filed on September 30, 2021. The Company's SEC filings are available publicly on the SEC's website at [www.sec.gov](http://www.sec.gov). Any forward-looking statement made by us in this press release is based only on information currently available to Helbiz and speaks only as of the date on which it is made. Helbiz undertakes no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise, except as required by law.

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**Helbiz**

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