

# HELBIZ

## 'Helbiz One' E-Scooter Designed by Pininfarina Now Available for Pre-Order

September 30, 2021

- Made in Italy, Helbiz One is the Company's first e-scooter intended for sale to consumers worldwide
- The new prototype expands micro-mobility offerings and integrates scooter sharing with direct sales

NEW YORK--(BUSINESS WIRE)--Sep. 30, 2021-- [Helbiz Inc. \(NASDAQ: HLBZ\)](#), a global leader in micro-mobility and the first in its industry to be publicly listed on the Nasdaq Stock Market, today announced its first electric scooter intended for sale, Helbiz One is now available for pre-order.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210930005545/en/>



Helbiz One was designed by international design house Pininfarina to embody the Italian design culture and underscore the Company's core values of sustainability, efficiency and safety. Each device comes equipped with front and rear shock absorbers, LED indicator lights and display, a dedicated smartphone app, and a bluetooth system. It also features 3 driving modes: eco, city and sport.

Helbiz One e-scooters are available for pre-order at [Helbiz.com/HelbizOne](https://helbiz.com/helbizone) with a \$15 deposit. Each e-scooter will retail for \$1,299 and include an insurance policy. The e-scooters are expected to be available in the US market by early 2022.

*"We are excited to open the pre-order process for Helbiz One, our first e-scooter intended for consumer purchase. As the micro-mobility market grows at a rapid pace, Helbiz continues to deliver new offerings to meet that demand. We are proud to partner with Pininfarina to design and produce Helbiz One, the most innovative e-scooter on the market,"*

'Helbiz One' E-Scooter Designed by Pininfarina Now Available for Pre-Order (Photo: Business Wire)

said **Salvatore Palella**, CEO of Helbiz.

### About Helbiz

Helbiz is a global leader in micro-mobility services. Launched in 2015 and headquartered in New York City, the company offers a diverse fleet of vehicles including e-scooters, e-bicycles and e-mopeds all on one convenient, user-friendly platform in 35 cities around the world. Helbiz utilizes a customized, proprietary fleet management technology, artificial intelligence and environmental mapping to optimize operations and business sustainability. Helbiz is expanding its urban lifestyle products and services to include live streaming services, food delivery and more, all accessible within its mobile app.

### About Pininfarina

Pininfarina, founded in 1930, is an internationally recognized design company. With offices in Italy, Germany, China and the United States, it is an emblem of Italian design that is unique in the world. It works with Ferrari, Lamborghini, Jeep, Chrysler, Maserati, Stellantis group, and other brands. Pininfarina is not only the world leader in automotive design. It has completed more than 600 projects in different areas over the course of nine decades and has received numerous international awards.

### Forward-Looking Statements

Certain statements made in this press release are "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements reflect the current analysis of existing information and are subject to various risks and uncertainties. As a result, caution must be exercised in relying on forward-looking statements. Due to known and unknown risks, actual results may differ materially from the Company's expectations or projections. The following factors, among others, could cause actual results to differ materially from those described in these forward-looking statements: (i) the failure to meet projected development and production targets; (ii) changes in applicable laws or regulations; (iii) the effect of the COVID-19 pandemic on the Company and its current or intended markets; and (iv) other risks and uncertainties described herein, as well as those risks and uncertainties discussed from time to time in other reports and other public filings with the Securities and Exchange Commission (the "SEC") by the Company. Additional information concerning these and other factors that may impact the Company's expectations and projections can be found in its periodic filings with the SEC, including its Annual Report on Form 10-K for the fiscal year

ended December 31, 2020 and amended on May 21, 2021. The Company's SEC filings are available publicly on the SEC's website at [www.sec.gov](http://www.sec.gov). Any forward-looking statement made by us in this press release is based only on information currently available to Helbiz and speaks only as of the date on which it is made. Helbiz undertakes no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise, except as required by law.

View source version on [businesswire.com](http://businesswire.com): <https://www.businesswire.com/news/home/20210930005545/en/>

#### Helbiz Contacts

For media inquiries, contact: <https://www.helbiz.com/pressroom>

Global Head of Communications: +1 (917) 675-7157

Davide D'Amico - email: [davide.damico@helbiz.com](mailto:davide.damico@helbiz.com)

PR and Communication Manager:

Chiara Garbuglia - email: [chiara.garbuglia@helbiz.com](mailto:chiara.garbuglia@helbiz.com)

#### USA

Agent of Change

Marcy Simon - Phone: +1 (917) 833-3392 - email: [marcy@agentofchange.com](mailto:marcy@agentofchange.com)

For investor inquiries:

The Blueshirt Group

Gary Dvorchak, CFA - Phone: +1 (323) 240-5796 - email: [gary@blueshirtgroup.com](mailto:gary@blueshirtgroup.com)

Source: Helbiz Inc.