

micromobility.com

micromobility.com Inc. Announces Leadership Transition: Gian Luca Spriano Appointed as Chief Executive Officer

December 12, 2024

NEW YORK--(BUSINESS WIRE)--Dec. 12, 2024-- micromobility.com Inc. today announced a strategic leadership transition with the appointment of Gian Luca Spriano as Chief Executive Officer and member of the board of directors, effective December 9, 2024. Mr. Spriano succeeds Salvatore Palella, who has stepped down from his roles as CEO and director. Mr. Palella, the company's controlling shareholder, has no remaining executive or board position within the organization.

Mr. Spriano brings experience and deep understanding of micromobility.com Inc.'s operations and strategic vision. He has been with the company since July 2018, serving in key roles including Head of Business Development and most recently as Chief Financial Officer since December 2023. His leadership has been instrumental in expanding micromobility.com Inc.'s brand presence across Europe, the United States, and Canada, as well as fostering relationships with government entities and driving city-based initiatives.

In addition to his contributions to micromobility.com Inc., Mr. Spriano has held significant leadership positions in organizations where Mr. Palella holds majority equity interest, including serving as CFO of Palella Holdings LLC and Chairman of Everli S.p.A. His extensive background includes work with the United Nations, where he collaborated on climate action and sustainable development initiatives under the Secretary-General's office. Mr. Spriano holds a J.D. in International European Law from the University of Turin and a Master in International Financial Law. "I am dedicated to repositioning the company in 2025 and creating shareholder value," said Gian Luca Spriano, CEO of micromobility.com Inc. "The opportunities ahead are tremendous, and I look forward to leading the company into its next phase of innovation and growth."

The company extends its gratitude to Salvatore Palella for his dedicated service and entrepreneurial leadership. Under his guidance, micromobility.com Inc. has achieved significant milestones and established itself as a key player in the micromobility sector.

About micromobility.com Inc.

micromobility.com Inc., a disruptive leader in the micromobility sector, founded by Salvatore Palella, combines expertise in retail, shared services, and vehicle rentals to revolutionize urban transportation. With operations spanning across the US and Europe, the holding group encompasses shared micromobility solutions through micromobility.com Inc., vehicle rentals and e-commerce and planned brick-and-mortar stores via the micromobility.com brand. Committed to providing eco-friendly, affordable solutions and enhancing global accessibility, micromobility.com Inc. sets the standard for professional excellence in the micromobility landscape.

For more information visit www.micromobility.com.

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For media inquiries:

press@micromobility.com

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